

# **RANCHO BERNARDO NEIGHBORHOOD WATCH**

## **Purpose, Structure, Mission, Motto, Goals & Objectives**

### **Purpose of Neighborhood Watch (NHW):**

The Rancho Bernardo NHW Program is an all-volunteer organization under the jurisdiction of the San Diego Police Department. The purpose of NHW is to enhance the safety and security of the Rancho Bernardo area by establishing and staffing an organization of Block Captains, Area Coordinators and District Coordinators corresponding to a geographic description of the local area.

### **Oversight Structure:**

The activities of the NHW program are managed by the RBNHW Director and a Board of Advisors (B of A) consisting of the seven District Coordinators and the four members of the NHW office staff consisting of the Office Manager, Treasurer, Crime Statistician and Mapping Manager.

### **MISSION**

The mission of Neighborhood Watch is to support safety and security efforts for all Rancho Bernardo residents. It's all about neighbors helping neighbors live safe and secure.

### **MOTTO**

Neighbors Helping Neighbors - Living Safe And Secure

### **2008-09 GOALS**

- Recruit a new wave of Area and Block Captains in each of the 7 Districts.
- Rejuvenate crime awareness and prevention at the Area level.
- Develop community teams in preparation for natural disasters.
- Improve general operations for communications up and down the organization.

### **OBJECTIVES**

#### **RECRUITMENT**

1. Identify three new District Coordinators (B, C, and F) and 20% new Area/Block captains for all districts.
2. Conduct one general training seminar per year and at least 2 selected District trainings as required. Use phone trees to solicit >2 people/Area.
3. Support Training Coordinator in monitoring District progress and building Block Captain folders

#### **CRIME AWARENESS**

1. Identify a Crime Analyst in EACH District to analyze and act on trends from monthly RB Crime Statistics report.
2. Conduct at least 2 intra-District meetings/year with Area and Block captains to establish action items and progress in problem areas.
3. Replace 20% of all worn out or missing NHW street signs in each district.
4. Promote at least 4 'August Night Out' parties or other block meetings within each District.

#### **EMERGENCY PREPAREDNESS**

1. Identify an EPP Leader in EACH District to develop an Operations Plan and team assignments to cope with natural disasters.
2. Identify contacts and procedures for coordinating RB EPP with the communities emergency response team (CERT) program.

## **GENERAL OPERATIONS**

1. Provide input for new RB NHW website, District Newsletters, and newspaper publicity through a 'Communications Committee.'
2. Provide for both Community and District NHW Recognition Awards.
3. Brainstorm with leaders to refine roles for NHW/EPP.
4. Maintain effective Storefront operations to support organization and develop training and presentation capabilities.

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